

SLEEP. LOUNGE. PLAY.







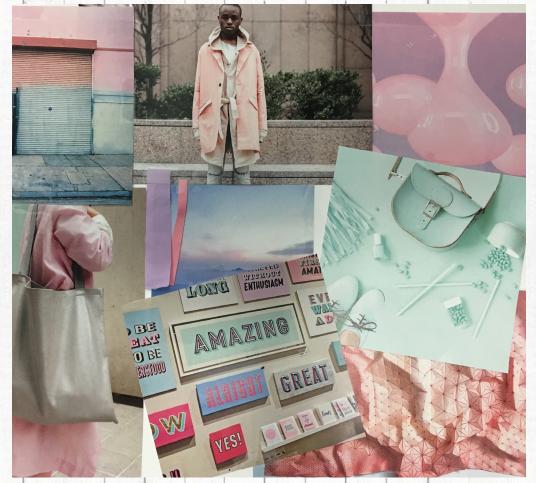
<u>Nº11</u>

FASHION HAS
TWO PURPOSES:
COMFORT
AND LOVE.
BEAUTY COMES
WHEN FASHION
SUCCEEDS.





PACKAGING/BRANDING INSPIRATION











15-3412 TCX PANTONE

COLOR INSPIRATION

CGKE







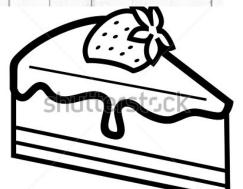
SAVIN

- PARIS -









LOGO EXPLORATIONS

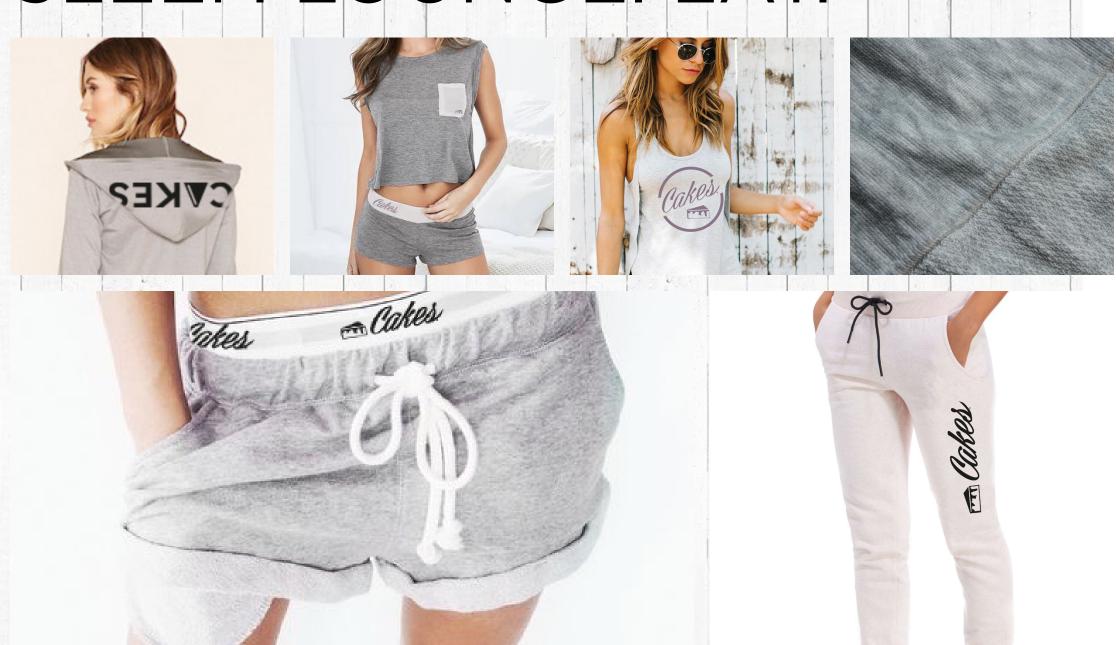


MAIN LOGOS



SECONDARY LOGOS

SLEEP. LOUNGE. LAY.



BRANDING INSPIRATION

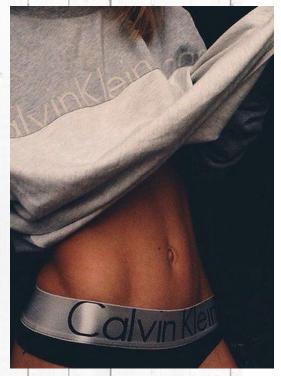














STYLE INSPIRATION

(lein Calvin Klein











STYLE INSPIRATION







STYLES







STYLES