

ENIKO + KEVIN: RESEARCH

"People who know me...really know that I've embraced and endorsed a healthy lifestyle. It's part of me. When I put my actions behind my words, it makes it so much more authentic."

- Kevin Hart The Tonight Show 2016

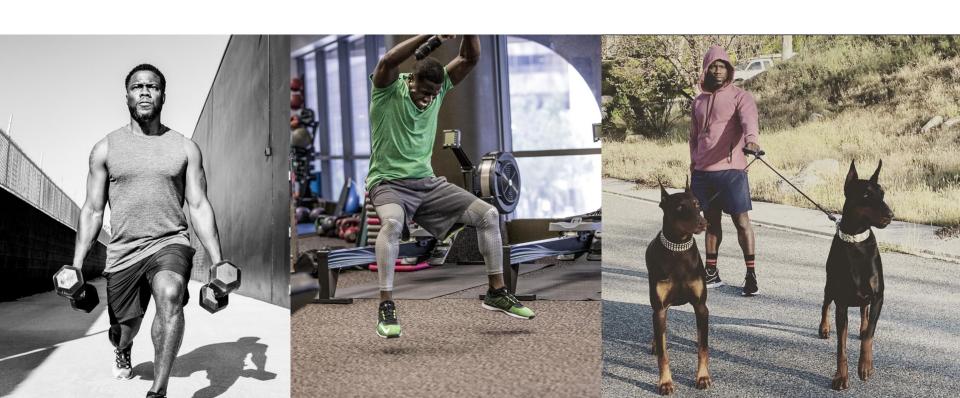
HER STYLE



HER STYLE



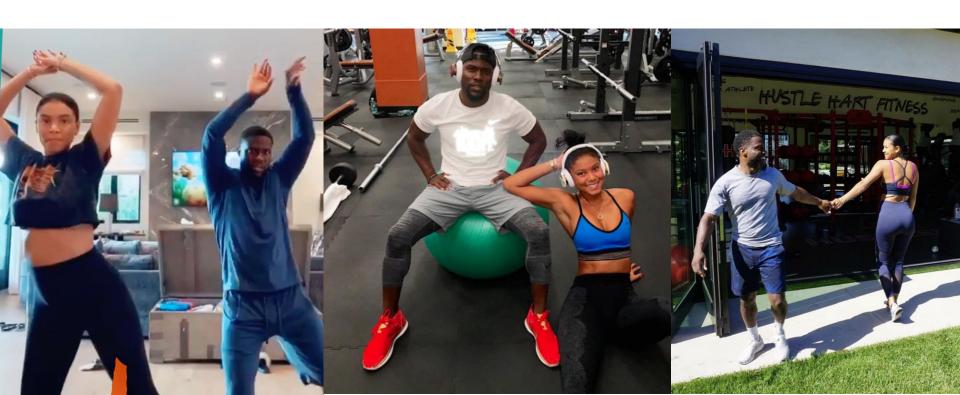
HIS STYLE



HIS STYLE



TEAM HART INSPIRATION



LUMINARY

April 2021 marks the 2nd month of the first spring post the covid pandemic. People have started to shake off the hibernation of winter and spend more time outdoors, proceeding to do so with cautious optimism. The time of quarantine has caused us all to do some much-needed self reflection.

We have reprioritized our health and our families... and live our lives a little more simply, with greater intent.

FABLETICS_Q2_APRIL_2021_ ENIKO_+_KEVIN_HART

INSPIRATION:

LUMINARY

For many people, our recent past has become enlightening. It has allowed us time to tease apart the layers of stress and weight that has been holding us down. We embark on this "first spring" with a renewed sense of clarity holding light and shining brilliance to inspire and positively influences others.



LUMINARY:

COLOR & MOOD

BLUE LAGOON DARK PINE SEAFOAM SOFT GREY WARM GREY BUTTERCREAM SUNRISE SALMON PASTE GOLDEN

WARM GREY

GRAVEL



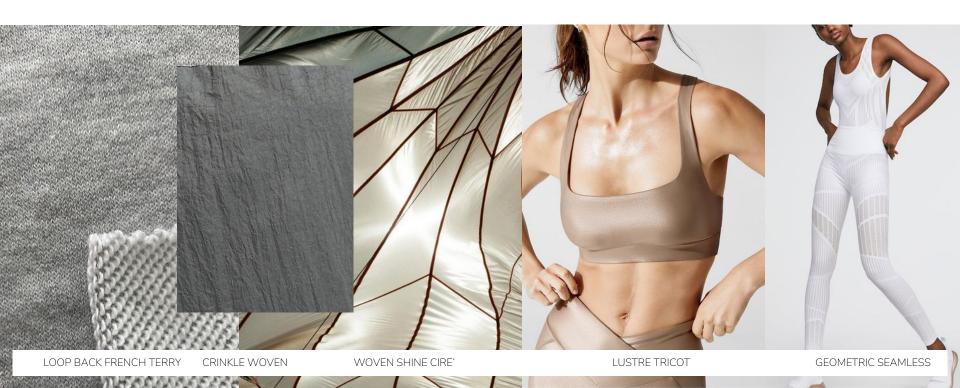
LUMINARY:

PRINT & PATTERN



LUMINARY:

MATERIALS



ENIKO

FUNDAMENTALIST:

KEY ITEMS _ HER



DARK WARM WARM

DARK PINE SEAFOAM

SOFT GREY

HEATHER

GREY SOFT GREY GREY

PASTILLE

GRAVEL

SUNRISE PASTE GOLDEN

ENIKO + KEVIN:

COLLECTION OVERVIEW



FT4634 Nayeli Mesh Tee Color: Marbling Sunrise



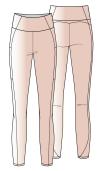
FT4635 Jeni SculptKnit Sports Bra Color: Dark Warm Grey



FB4639 High-Waisted Sculptknit Biker Short Color: Dark Warm Grey



FT4633 Averie Midi Sports Bra Color: Buttercream Shine



FB4637-L Oasis Shine High-Waisted Pocket % Color:Buttercream Shine



FT4768 Leona SculptKnit Half Zip L/S Color:Black



FB4640 Ultra High-Waisted Motion Shine Legging Color:Black





FT4543 Lvdia Built In Bra Tank Color: Seafoam



FB4043 High-Waisted PureLuxe Minimal Legging Color: Dark Pine



BLACK

FT4393 Fave High Impact Sports Bra Color: Marbling Pine /Dark



FB1441-P High-Waisted Printed PowerHold % Color: Marbling Pine



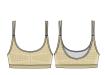
FT4636 Emory Hoodie Color: Heather Soft Grey/ Soft Grey



FT4558 Nola Low Impact Sports Bra Color: Dark Pine



FB4642 Jemma Short Color: Soft Grey Heather/Soft Grey



FT4644 Ivana Seamless Sports Bra Color: Dark Paste/Golden.



FJ4643 Karsvn Woven Jacket Color: Golden



FB4645 High-Waisted Seamless Jacquard Legging Color: Dark Paste/Golden

KEVIN

FUNDAMENTALIST:

KEY ITEMS_HIM









